



PAP-010-004701

Seat No. _____

**Fourth Year (Bachelor of Hotel & Tourism
Management) (Sem. VII) (CBCS) Examination**

October / November - 2018

**7.1 : Tourism Management - III
(New Course)**

Faculty Code : 010

Subject Code : 004701

Time : 3 Hours]

[Total Marks : 70

- Instructions :** (1) Question No. 1 & 7 are compulsory.
(2) Attempt any three (03) questions from Question 2 to 6.
(3) World Political Map may be provided on request.
(4) The maximum marks are assigned in front of each question.

- 1 Do as directed : **7+7=14**
- (a) Locate and mention the currencies of the following **7**
countries :
- | | |
|-------------------|----------------|
| (i) Argentina | (ii) Australia |
| (iii) Austria | (iv) Sweden |
| (v) Afghanistan | (vi) Canada |
| (vii) New Zealand | |
- (b) Locate and mention the capital cities of the **7**
following countries :
- | | |
|------------------|-------------------|
| (i) Saudi Arabia | (ii) South Africa |
| (iii) China | (iv) Japan |
| (v) Russia | (vi) France |
| (vii) Singapore | |

- 2 What is Tourism Barrier? List down the tourism barriers. 14
Explain tourism barriers in detail.

- 3 Describe the tourist attractions in China. 14
- 4 Write a note on social and cultural values of Russia. 14
- 5 Write a detailed note on Hinduism or on Islam. 14
- 6 What is promotion? Why government support is important in promoting tourism? Explain in detail. 14
- 7 Explain the process of Monsoon. How does it affect the tourism activity in the country? 14

OR

- 7 Do as directed : 8+6=14
- (a) Write short notes in around 200 words each (4 marks each)
- (i) Caste system in India
- (ii) Islamic monuments in India
- (b) Write short notes in around 150 words each (3 marks each)
- (1) Crisis Management
- (2) Tourism as an economic driver
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